

# DANIA GONZALEZ

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## Skills

Print Design, Web / Graphic Design, Front-End Development, Email Design and Development, Adobe Creative Suite, Photo Retouching, Bilingual (English/Spanish)

## Experience

### **Sr. Graphic Designer, HairUWear, Sunrise, FL — 2013-Current**

Design inspiring and innovative ideas for HairUWear's brands (including celebrity Raquel Welch's and Christie Brinkley's Hair2wear brand) that work online and in print

- Responsible for moving the company towards online marketing and emails

Designed monthly promotional mailers, web/social banner ads, planograms, displays, flyers, store signage, booths for international events

- Design and develop all marketing emails
- Retouch photography of products and models wearing brand products (including celebrities such as Christie Brinkley)
- Manage and review my team's work

### **Graphic/Web Designer, Forest Travel, Hallandale, FL — 2010-2013**

Designed, developed, and updated over 20 websites for sister companies and departments

- Designed and developed emails that go out to over 100,000 subscribers for all departments
- Designed all print materials for all departments
- Performed SEO practices on all websites.

### **Graphic/Web Designer, Adrienne Arsht Center, Miami, FL — 2009-2010**

Designed web banner ads for performances occurring at the Arsht Center

- Designed print ads, flyers, kiosks, and other forms of advertisement for performances
- Updated and maintained description information in the database for the main website
- Designed and coded e-blasts that are received by over 100,000 subscribers.

### **Lead Designer, FYI Online, Miami, FL — 2008-2009**

Designed online courses for University of Miami and other high school and colleges

- Designed graphics for online courses using Adobe Illustrator/Photoshop that helped support the content of each lesson
- Uploaded and placed all graphics into the website for each online course using HTML/CSS
- Promoted to Lead Designer within 6 months and made decisions on the final design outcome of each page of the courses.

### **Photo Editor, Ken Hayden Photography, Miami, FL — 2007**

Edited and improved raw photographs for final submission to top interior design and architectural magazines

- Assisted photographer with equipment at photo-shoots
- Handled client emails and phone calls during the finalization process of photograph approvals.

## Education

**Miami Dade College, Miami, FL. — A.A. and A.S. in Graphic and Web Design (3.6 GPA, Graduated with Honors)**

## Awards

Employee of the Month at HairUWear — October 2013

Graphic Designer of the Year at Miami Dade College — 2008

**References are available upon request.**